



Deb Busser, MA

Executive Coach & Facilitator

Deb has coached clients from more than 35 countries and has facilitated programs in the US, UK, Ireland, Cyprus, and Israel, since launching her own consulting practice in 2003. A culturally adept and trusted advisor, Deb partners with leaders at the executive and C-suite level to become intentional about the resonance they create in their organizations, and brings the rigor and accountability needed for sustainable long-term impact.

Most recently, Deb has coached leaders from Merck Millipore, Genzyme, State Street, Eaton Vance, Iron Mountain, Children's Hospital Boston, the Federal Reserve, Lahey Clinic, Raytheon, Santander, McGraw-Hill, MIT, Sun Microsystems, Analog Devices, and Proctor & Gamble. She also coaches in executive education and Deb's corporate career includes director roles in HR and Product Marketing over her ten years at Fidelity Investments. As a leader in Fidelity's HR Outsourcing group, she partnered with the systems and technology team to set the strategic direction and create a multi-year product roadmap for a segment of the business. At Manpower International, she had P&L, business development, and staff management responsibility for multiple profit centers. In addition, Deb was a Partner with a boutique career transition firm, Essex Partners, where she consulted with clients at the executive level.

She has coaching and coach trainer certifications from the Coach Training Alliance, and the Evolutionary Institute, and has earned the PCC credential from the International Coach Federation. Her 360-degree certifications include VOICES and The Leadership Versatility Index, and she frequently uses the MBTI Step II, Talent Analytics and the Hogan with her clients.

Deb has been published or quoted in *CBS MoneyWatch*, *Business Insider*, *Talent Management*, *SHRM* and *AMA Shift* on issues related to leadership, talent management and workplace trends.

With a BS in Business Administration/Marketing and a MA in Community Social Psychology from the University of Massachusetts, where she taught Dynamics of Interpersonal Relations, Deb was recognized as the 2010 Outstanding Psychology Graduate Alumna for her contributions to enhance and promote human development and well-being.

Deb is a member of The Boston Club and co-chairs the peer mentoring program. She lives in the Boston area with her husband and two teenage daughters. She enjoys summer vacations on Martha's Vineyard, great books, college volleyball, and learning about life from her dog.

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