



Jayme Purinton

Executive Coach & Facilitator – Boston

Jayme has over two decades of experience working with teams and executives at the C-suite and management levels to assess business challenges, target areas for improvement, and create long term solutions. Whether acting as an executive coach or organization development consultant, her expertise in building teams, creating development opportunities, supporting executives, improving communication, developing culture, and enhancing organizational effectiveness is an asset to clients. Jayme has worked with publicly-traded corporations, higher education institutions, IT and high-tech organizations, non-profits, and in a variety of healthcare and public service settings. These include Harvard University, MIT Sloan School of Management, Boston College, Mass-General Brigham (formerly Partner's Healthcare), Brigham & Women's Hospital, Planet Fitness, Digitas, Alexion Pharmaceuticals, Boston Scientific, Dassault Systèmes, Alzheimer's Association, Planned Parenthood, National Grid, Massachusetts State Department, and many other impactful organizations.

Jayme is an executive coach as well as a coach to budding entrepreneurs at Babson College's Coaching for Leadership and Teamwork Program (CLTP) and serves as a Mentor to start-ups through the Mass Challenge Accelerator program.

Jayme holds a Professional Certified Coach (PCC) credential from the International Coach Federation and is a Certified Executive Coach from the Center for Executive Coaching. Jayme is certified in the Leadership Versatility Inventory (LVI) and as a Team Coach through the Global Team Coaching Institute (GTCI). She is also highly engaged in programs through the Neuroleadership Institute (NLI) and World Business & Executive Coach Summit (WBECS) programs which draw from the social sciences and neuroscience fields. Jayme's certifications, education, and experience enable a truly systemic approach to behavior change.

Jayme has an undergraduate degree in Psychology from Boston University, a Master's degree in Business Administration (MBA) from the New England College of Business, and a Master Human Capital Strategist (HCS) designation from the Human Capital Institute in Washington, D.C.

Jayme has worked with DISC, MBTI, LVI, Strengths Finder, TKI, Social Styles, Hogan Personality Assessment, Denison Culture Survey, Profiles XT, Leadership x360, as well as several different coaching models.

Outside of work Jayme is focused on building bridges within her community and supporting broader causes such as mental health awareness, hunger prevention, and the protection of human rights. Jayme loves to spend time reading, cooking, and engaging with family, friends, and her dog.